RC is shaping ways to restore trust in IT by responsibly applying technology, and by sharing our experiences.

Addressing the most urgent challenges around the world requires vision, agility, innovation, scale, and energy. Technology innovators must work together to help address sustainable development goals in the key areas of infrastructure, code development, and social impact.

That's why we created [Responsible Computing™](#) (RC™).
RC is a membership consortium for technology organizations that provides a framework for setting responsible corporate policies. We help our members commit and adhere to responsible computing values in areas such as infrastructure and code development.

[**Joining RC**](#) **demonstrates that your organization meets sustainability goals**.
As part of RC, your organization will achieve milestones and learn ways to measure your progress. RC members share ideas on becoming operationally efficient in areas such as:
* Reduced power consumption
* Waste reduction for packaging
* Cost-effective heating and cooling solutions
* Supply chain accountability

[**When you join RC**](#)**, sustainability will become part of your organization's DNA.**
Responsible computing is a systemic approach aimed at addressing current and future challenges in computing, including sustainability, ethics, and professionalism, stemming from the belief that we need to start thinking about technology in terms of its impact on people and the planet.

[**There are business benefits**](#) **to adopting responsible computing best practices.**
There are significant benefits from responsible computing, ranging from increased brand value and commercial advantage to attracting and retaining talent. Responsible computing reduces costs and enhances operational efficiencies while addressing the most pressing challenges of our day for environmental sustainability, efficient infrastructure, secure coding, and ethical systems.

Our member activities yield results that influence go-to-market solutions and strategies and impact your bottom line.

By joining RC, you will ensure that your IT organization assumes a leadership position as a responsible pacesetter. Membership guarantees you a seat at the table, working alongside the leading advocates and experts for realizing the planet's sustainable development goals.

Benefits for every member organization include:
- **Asset pooling.** Get more out of your R&D budget by accessing industry intelligence and use consortium learnings to drive your corporate responsibility strategy.
- **Influence on industry direction.** Influence development of best practices, requirements development, technology adoption and future directions, and help develop disruptive solutions for the tech industry.
- **Access to resources.** Access research reports, white papers, guidelines and other material produced by Responsible Computing and our liaisons. Collaborate with industry experts to byline and develop leadership documents.
- **Marketing benefits.** All members can display the Responsible Computing logo; publish thought leadership pieces on the RC blog, which is peer-reviewed and amplified on social media; and post press releases on the RC Member News page.

Membership empowers IT organizations.
Membership in RC will help your organization integrate your digital transformation efforts with a comprehensive sustainability strategy. You will adapt best practices for leveraging digital technologies as a catalyst for developing smart and innovative solutions to environmental challenges.

Access resources that will help your organization become a facilitator of change.
- Transform your business processes into green, intelligent workflows.
- Gain a voice in developing the best practices for responsible computing.
- Foster innovative new approaches that drive the kind of transformational change that individual companies struggle to achieve on their own.
- Infuse environmental sustainability into your enterprise experiences and culture.

About Object Management Group® (OMG®).
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